



Asset Management

Turning your vision into reality by working with owners/operators to enhance performance and achieve investment objectives



Operational Support

Guiding your long-term strategy and supporting day-to-day management so you can spend more time on the work you enjoy



Human Resources

Maximizing employee performance and building a strong company culture, while simplifying your employment cycle



Owner-Level Accounting

Delivering accounting, payroll controls, and revenue management services that lead to greater compliance and higher profits



Owner & Investor Support

Providing extensive financial, marketing, and operational services that drive ROI and meet ownership's investment objectives



Financial Planning

Planning and overseeing budgets, forecasting, cost controls, etc. to manage cash flow and improve overall results



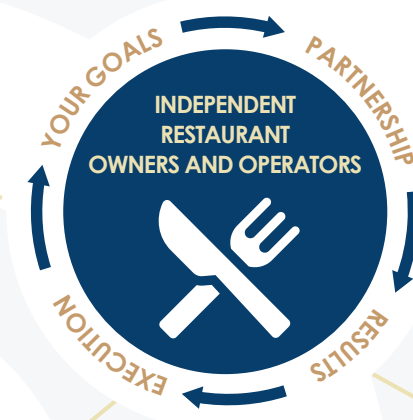
Buying Power Synergies

Bringing together multiple restaurants to leverage synergies and reduce costs on administrative services and technology



Operations Assessment

Applying proven processes, methods, and skills to implement solutions that close operational gaps and boost performance



Independent restaurants constantly struggle with cost increases. Plus, their larger competitors often receive volume discounts, leaving smaller restaurants at even more of a disadvantage. Now, there is a better solution. With Patton Asset Management's help, small and mid-size restaurants can come together and leverage their collective buying power to negotiate better pricing for strategic and operational services.

Accounting	Sales and Marketing	Administrative	Payroll	Human Resources
<p>Full Service Accounting</p> <ul style="list-style-type: none"> - Banking Services / E-Pay - Vendor Pay - Statement Reconciliation - Sales Tax Filings - Inventory Reviews - Credit Card Reconciliation - Checkbook Management - General Ledger Reconciliation - Balance Sheet Reconciliation <p>Financial Reporting</p> <ul style="list-style-type: none"> - Profit and Loss Statements - Cash Flow Reporting - Labor Statistics Analysis - Monthly Financial Reviews <p>Points of Sale</p> <ul style="list-style-type: none"> - System Audits - Report Audits - Flash Reports - Daily Closing Procedures <p>Year-End Reporting</p> <ul style="list-style-type: none"> - 1099 Filings - All Year-End Financials - Budgeting and Forecasting <p>Bank and Credit Card Processing</p> <ul style="list-style-type: none"> - Policy Review and Advising - Competitive Price Search - Contract Rebids and Renewals 	<p>Monthly Services</p> <ul style="list-style-type: none"> - Monthly Plan Reviews - Recap Reports - Social Media Analytics - Website Analytics <p>Annual Strategic Planning</p> <ul style="list-style-type: none"> - Sales and Marketing - Social Media - Public Relations - Special Events and Promotions - E-Marketing Programs <p>Full-Service E-Marketing</p> <ul style="list-style-type: none"> - E-Marketing Design - Data Management - Bi-Monthly E-Newsletters - Printed Newsletters and Communication <p>Social Media Services</p> <ul style="list-style-type: none"> - Full-Service Social Media Management - Social Media Advertising <p>Public Relations</p> <ul style="list-style-type: none"> - Full-Service Public Relations - Account Representative 	<p>Insurance</p> <ul style="list-style-type: none"> - Policy Reviews and Advising - Competitive Price Search - Policy Rebids and Renewals <p>Design and Concept</p> <ul style="list-style-type: none"> - Menu Review and Design - Concept and Branding - Customer Relations and Feedback - Project Management <p>Business Insights</p> <ul style="list-style-type: none"> - Operations Policies and Standards - Service Culture - Staffing - Productivity Analysis - Technology Analysis <p>Vendor Alliances</p> <ul style="list-style-type: none"> - Purchasing Agreements - Better Buying Power 	<p>Payroll Administration</p> <ul style="list-style-type: none"> - Payroll Reviews and Advising - Full Payroll Services - Approval of All Payroll <p>Time and Labor Management</p> <ul style="list-style-type: none"> - Compensation Reviews - Wage Guidelines - Pay Scales - Time Clock Policy and Reviews - Job Coding by Departments - Job Coding by Position 	<p>Talent Acquisition</p> <ul style="list-style-type: none"> - Recruitment Services - Job Descriptions - Workplace Programs and Screening <p>Talent Management</p> <ul style="list-style-type: none"> - Employee Development - Skill Set and Behavioral Assessments - Employee Feedback <p>Risk Mitigation and Compliance</p> <ul style="list-style-type: none"> - Workers' Compensation Insurance - Risk Management - Safety Programs - Legal Defense Benefits - Unemployment Claims <p>Employee Communications</p> <ul style="list-style-type: none"> - Handbooks and Policies - Best Practices Support - Employee Programs

Note:

- Patton Asset Management brings restaurant clients together to negotiate discounted pricing through approved vendor partners on their behalf. All services are available à la carte or as part of customized packages. The more businesses that participate, the better. Payroll and HR services are provided in partnership with a professional employer organization (PEO), which also offers several à la carte services and bundled packages. Additional fees for management, goods, and materials may apply.